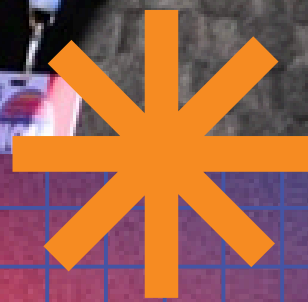


# NOLA MusicCon

Partnership Opportunities

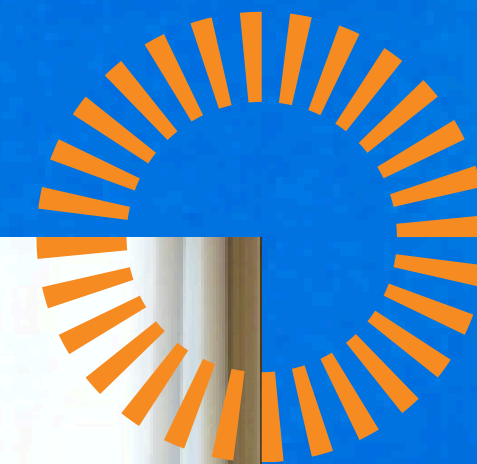
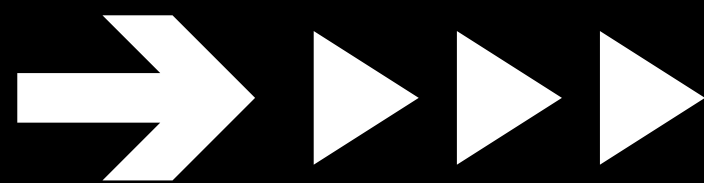


[www.nolamusicon.com](http://www.nolamusicon.com)

# Join Us for NOLA MusiCon.

Experience the energy of New Orleans as NOLA MusiCon brings together artists, innovators, and industry leaders for three days of music, insight, and connection. Through engaging panels, in-depth conversations, and meaningful networking, we explore the ideas shaping the future of the industry.

Align your brand with the cultural heartbeat of New Orleans and connect with the community driving music forward.



# Vision and Mission



## Our Vision

To cultivate a thriving, connected music community where artists and industry professionals come together to inspire growth, spark opportunity, and shape the future of music.

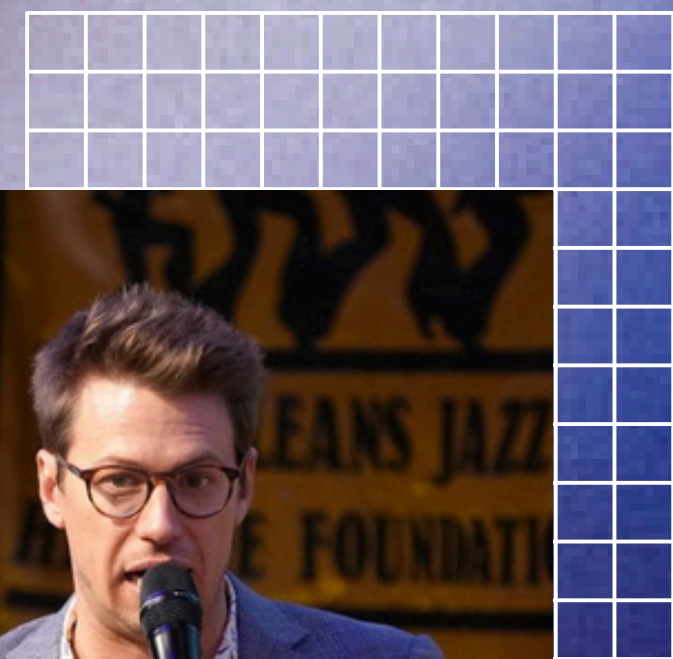


## Our Mission

To provide a platform for artists to connect and learn from industry professionals, fueling their artistic journey.

# The Numbers

NOLA MusiCon is led by a team of seasoned professionals with decades of experience producing world-class music and cultural events. Our strong industry relationships and deep connection to New Orleans' music community allow us to curate top-tier content and secure compelling speakers—delivering an exceptional experience for attendees, speakers, and partners alike.



**120** Speakers Across **47** Sessions delivering expert insights and real-world knowledge

**350+** Attendees creating a highly engaged, targeted audience

**4** Curated Evening Events including parties and live showcases, extending networking beyond the daytime programming

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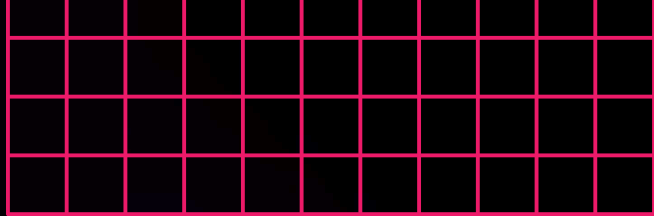




# Partnership Opportunities

Every brand has unique goals—and we're here to build a partnership that delivers. In addition to our standard partner packages, NOLA MusiCon offers tailored packages designed to align with your brand's objectives, target audience, and marketing strategy.

[www.nolamusicon.com](http://www.nolamusicon.com)



# Join us as a Branding Partner



## Branding



# \$3,500 - \$4,000

- Logo inclusion on all website Partner pages, and in all pre and post event marketing emails.
- Prominent logo placement on all event sponsor signage.
- No fewer than five (5) dedicated social media promotion posts before during and after the event.
- Seven (7) Complimentary badges
- One session of branded programming.
- **EVENT TOTE BAG (\$4,000):** Logo printed on one side of 16"x 15" cotton tote bag for attendees.
- **EVENT BADGE LANYARD (\$3,500):** Logo printed, front and back, on all event badge lanyards.





# Join us as a Party Partner



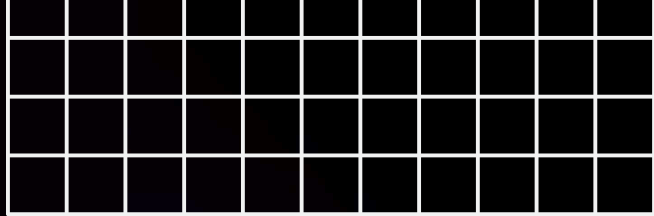
Party



## \$3,000

- ALL PARTY PARTNERSHIPS are non-exclusive and can be shared between up to four brands with prior arrangement.
- Prominent logo inclusion on all website Partner and Event pages, and in all pre and post event marketing emails.
- No fewer than five (5) dedicated social media promotion posts before, during and after the event.
- Top logo placement on all event sponsor signage.
- Special mentions in all live event announcements.
- Dedicated Special Event signage outside event room/venue.
- Opportunity to place branding and brand materials inside event room/venue within venue restriction.
- Connection with specified NOLA MusiCon speakers and guests upon request.
- Seven (7) complimentary badges.

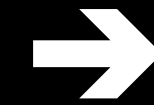




# Join us as a Programming Partner



## Programming



# \$1,000

- ALL PROGRAMMING PARTNERSHIPS are non-exclusive and can be shared between up to two brands with prior arrangement.
- Logo inclusion on all website Partner and Programming pages, and in all pre and post event marketing emails.
- No fewer than three (3) dedicated social media promotion posts before, during and after the event.
- Prominent logo placement on all event sponsor signage.
- “Presented by” on schedule signage outside event room/venue.
- Opportunity to place branding and brand materials inside programming room/venue within venue restriction.
- Program promotion during the event.
- Complimentary badges for all speakers and organizers working the event.

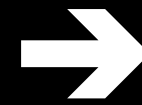




# Join us as a Booth/Table Partner



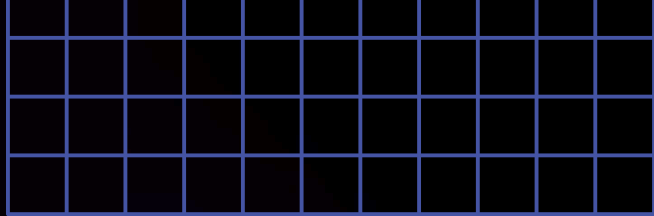
Booth/Table



## \$700

- Logo inclusion on all website Partner pages, and in all pre and post event marketing emails.
- Logo placement on all event sponsor signage.
- No fewer than three (3) dedicated social media promotion posts before during and after the event.
- Three (3) Complimentary badges
- Small, dedicated space in hallway (gallery) area to set up brand activation/demonstration. Includes table & 2 chairs. Must adhere to all venue guidelines.

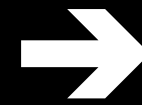




# Join us as a Sound Bites Partner



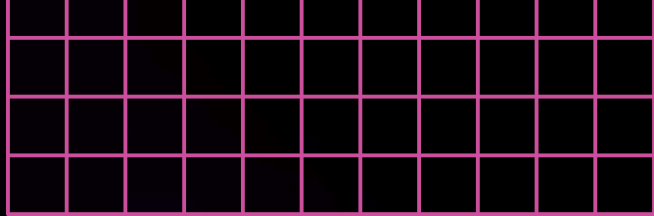
Sound Bites



## \$250 - \$1,000

- OPPORTUNITIES INCLUDE COFFEE; BREAKFAST; LUNCH
- ALL SOUND BITES PARTNERSHIPS are non-exclusive.
- Logo inclusion on all website Partner and Event pages, and in all pre and post event marketing emails.
- No fewer than three (3) dedicated social media promotion posts before, during and after the event.
- Logo placement on all event sponsor signage.
- Special mentions in all live event announcements.
- Dedicated signage at venue.
- Opportunity to place branding and brand materials inside venue within venue restriction.
- Three (3) complimentary badges.

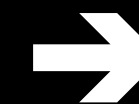




# Join us as a Showcase Partner



Showcase



## \$500 - \$1,000

- ALL SHOWCASES PARTNERSHIPS are non-exclusive and can be shared between up to four brands with prior arrangement.
- Signage: Logo inclusion on all event signage and digital materials.
- On-site: Opportunity to provide branded materials (swag, flyers, etc.) at both venues.
- Social Media: No fewer than three (3) dedicated social media promotion posts before, during and after the event.
- Badges: Up to four (4) complimentary badges for the entire NOLA MusiCon conference.





# Thank You!



Be part of NOLA MusiCon—where music, innovation, and community converge in New Orleans. Join us for three dynamic days of thought-provoking sessions, meaningful connections, and industry insight. Mark your calendar for October 28–30, 2026, at the George and Joyce Wein Jazz & Heritage Center. We'll see you there!



[partnerships@nolamusicon.com](mailto:partnerships@nolamusicon.com)



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