



# October 28-30, 2025

**PARTNERSHIP PACKAGES  
AND OPPORTUNITIES**







# Join us for NOLA MusiCon.

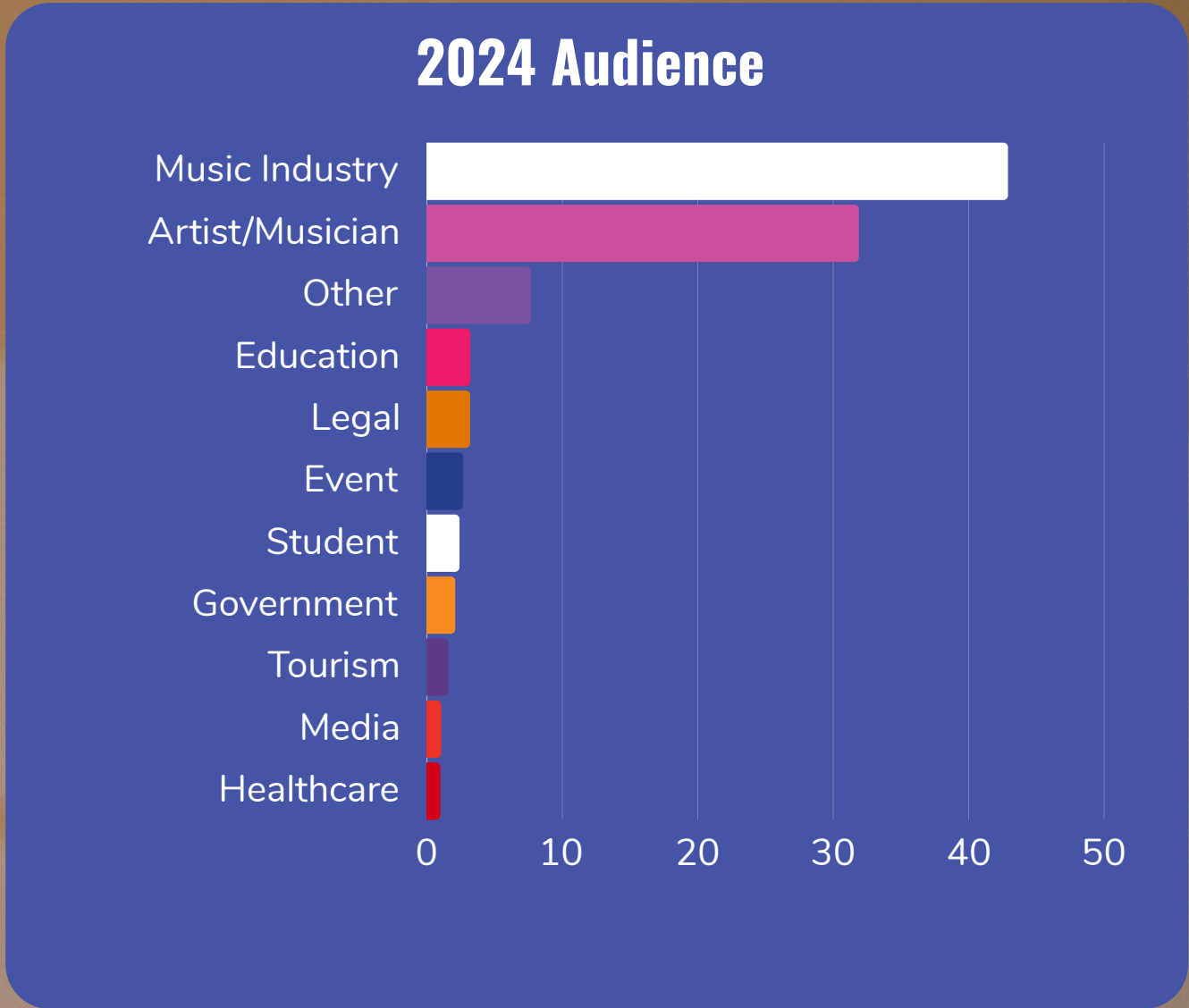
Experience the unique energy of New Orleans as NOLA MusiCon brings together artists, industry experts, and innovators for a three-day celebration of music. Through insightful panels, inspiring interviews, and unparalleled networking, we explore the crucial topics shaping the industry's future.

Align your brand with the cultural heartbeat of New Orleans and connect with the passionate community driving the music industry forward.





NOLA MusiCon is powered by a team of seasoned professionals, dedicated to delivering top-tier content and securing the most engaging speakers. With decades of collective experience producing some of the world's largest music and cultural events, our established industry relationships and deep-rooted passion for New Orleans' vibrant music scene ensure an exceptional experience for speakers, attendees, and partners alike.



- ### 2024 Stats
- 133 Speakers from across the music industry
  - 57 sessions; 3 Showcases
  - Attendees from 18 states



# Partnership Opportunities





# Party Opportunities

## OPPORTUNITIES

Opening Party  
Closing Party

**Pricing begins at \$5,000**

## INCLUDED PERKS:

Premier logo inclusion on all website Partner and Event pages, and in all pre and post event marketing emails.

No fewer than seven (7) dedicated social media promotion posts before, during and after the event.

Top logo placement on all event sponsor signage.

Special mentions in all live event announcements.

Dedicated Special Event signage outside event room/venue.

Opportunity to place branding and brand materials inside event room/venue within venue restriction.

Connection with specified NOLA MusiCon speakers and guests upon request.

Ten (10) complimentary badges.

**\*ALL PARTY PARTNERSHIPS are non-exclusive and can be shared between up to four brands with prior arrangement.**





# Sound Bites Opportunities

## OPPORTUNITIES

Daily Coffee Breaks

Daily Breakfast

Daily Lunch

## Pricing:

Coffee Break: \$500 per day

Breakfast: \$1,500 per day

Lunch: \$2,500 per day

## INCLUDED PERKS:

ALL SOUND BITES OPPORTUNITIES are non-exclusive.

Logo inclusion on all website Partner and Event pages, and in all pre and post event marketing emails.

No fewer than five (5) dedicated social media promotion posts before, during and after the event.

Prominent logo placement on all event sponsor signage.

Special mentions in all live event announcements.

Dedicated signage at venue.

Opportunity to place branding and brand materials inside venue within venue restriction.

Five (5) complimentary badges.



# Programming Opportunities

## OPPORTUNITIES & PRICING

**Single Breakout Session:**  
**\$1,000**

**Single Spotlight Session:**  
**\$1,250**

## INCLUDED PERKS:

ALL PROGRAMMING PARTNERSHIPS are non-exclusive and can be shared between up to two brands with prior arrangement.

Logo inclusion on all website Partner and Programming pages, and in all pre and post event marketing emails.

No fewer than three (3) dedicated social media promotion posts before, during and after the event.

Prominent logo placement on all event sponsor signage.

“Presented by” on schedule signage outside event room/venue.

Opportunity to place branding and brand materials inside programming room/venue within venue restriction.

Program promotion during the event.

Complimentary badges for all speakers and organizers working the event.



# Connection Opportunities

## INCLUDED PERKS:

ALL CONNECTION OPPORTUNITIES are non-exclusive.

Logo inclusion on all website Partner pages, and in all pre and post event marketing emails.

Prominent logo placement on all event sponsor signage.

No fewer than five (5) dedicated social media promotion posts before, during and after the event.

Five(5) complimentary badges.

**BRAND ACTIVATION:** Small, dedicated space in hallway (gallery) area to set up brand activation/demonstration. Includes table & 2 chairs. Must adhere to all venue guidelines.

**EVENT BADGE LANYARD:** Logo printed, front and back, on all event badge lanyards. One session of branded programming.

## OPPORTUNITIES & PRICING:

**Brand Activation: \$1,500**

**Event Badge Lanyard: \$3,500**





## BE A PART OF NOLA MUSICON.

Join us in **THE** Music City, New Orleans, for NOLA MusiCon. Three days of thought provoking and informative sessions, networking and more await! Mark your calendars for **October 28-30, 2025** at the George and Joyce Wein Jazz & Heritage Center. NOLA MusiCon is the place to be in October. See you there!

Contact us at [partnerships@nolamusicon.com](mailto:partnerships@nolamusicon.com) to lock in your NOLA MusiCon 2025 experience!