



October 28-30, 2024

Partnership Opportunities

Join us for NOLA MusiCon.

NOLA MusiCon brings artists, industry professionals and thought leaders together for three days of informative panels, inspirational interviews and unparalleled networking, all in the heart of the most musical city in the world, New Orleans, Louisiana.

Attendees will be immersed in topics including Inspiration, Production, Distribution, Maximizing Revenue, Activism, Working in the Industry, Music Tech and more!

2023 Inaugural Year Stats

- **147 Speakers from across the music industry**
- **57 Sessions**
- **Attendees from 22 states, the UK and Canada**

“We had a great time and learned a ton from others in the space.”

“The momentum and enthusiasm for these topics and networks is significant.”

“The community of folks who you brought together for this event were simply wonderful - both from a professional and a personal perspective.”

NOLA MusiCon's HIGHLY EXPERIENCED TEAM is dedicated to delivering the best content and the most exciting speakers.

With decades of collective event production experience with some of the world's largest and most influential music and cultural events, the NOLA MusiCon team are professionals with established relationships who can deliver a world class music industry event in the heart of New Orleans.



NOLA MusiCon can connect your brand with leading music business professionals and world class performers.



Speakers shown represent a sampling of NOLA MusiCon 2023 speakers.

Platinum Partnerships

Starting at
\$20,000

Opening Party
Mon. Oct 28
(1 available)

Closing Party
Wed. Oct 30
(1 available)

CUSTOMIZE YOUR EXPERIENCE.

Don't see a partnership package that you are looking for? Let us customize a partnership package to make your NOLA MusiCon Experience exactly what you need!

**Custom
Partnership
Package**

Included Perks:

- Premier logo inclusion on all website Partner and Event pages, and in all pre and post event marketing emails.
- No fewer than ten (10) dedicated social media promotion posts before, during and after the event.
- Top logo placement on all event sponsor signage.
- Special mentions in all live event announcements.
- Dedicated Special Event signage outside event room/venue.
- Opportunity to place branding and brand materials inside event room/venue within venue restriction.
- Connection with specified NOLA MusiCon speakers and guests upon request.
- Ten (10) complimentary badges for staff and 10 additional complimentary badges to distribute as needed.

***ALL PLATINUM PARTNERSHIPS are non-exclusive and can be shared between up to four brands with prior arrangement.**

Gold Partnerships

Daily Breakfast
Mon, Tues, Wed
Oct 28-30
(3 available)

\$10,000

Daily Lunch
Mon, Tues, Wed
Oct 28-30
(3 available)

\$15,000

Daily Breaks
Mon, Tues Wed
Oct 28-30
(3 available)

\$8,000

Included Perks:

- Premier logo inclusion on all website Partner and Event pages, and in all pre and post event marketing emails.
- No fewer than ten (10) dedicated social media promotion posts before, during and after the event.
- Top logo placement on all event sponsor signage.
- Special mentions in all live event announcements.
- Dedicated Special Event signage outside event room/venue.
- Opportunity to place branding and brand materials inside event room/venue within venue restriction.
- Connection with specified NOLA MusiCon speakers and guests upon request.
- Five (5) complimentary badges for staff and 5 additional complimentary badges to distribute as needed.

***ALL GOLD PARTNERSHIPS are non-exclusive and can be shared between up to four brands with prior arrangement.**

Programming Partnerships

**Full Day
Six Sessions
Mon, Tues, Wed
Oct 28-30**

\$7,000

**Full Day
CLE Program
Tues or Wed
Oct 29 or 30**

\$8,000

**Half Day
Three Sessions
Mon, Tues, Wed
Oct 28-30**

\$4,000

**Single Spotlight
Session
Mon, Tues, Wed
Oct 28-30**

\$2,000

**Single Session
Breakout
Mon, Tues, Wed
Oct 28-30**

\$1,500

**Mentor Den
Mon.- Wed.
Oct 27-30**

\$8,000

ALL PROGRAMMING PARTNERSHIPS

- are non-exclusive and can be shared between up to two brands with prior arrangement.
- **Included Perks:**
- Prominent logo inclusion on all website Partner and Programming pages, and in all pre and post event marketing emails.
- No fewer than five (5) dedicated social media promotion posts before, during and after the event.
- Prominent logo placement on all event sponsor signage.
- Dedicated Programming signage outside event room/venue.
- Opportunity to place branding and brand materials inside programming room/venue within venue restriction.
- Program promotion during the event.
- Complimentary badges for all speakers and organizers working the event.
- Five (5) additional complimentary badges to
- distribute as needed.

NOLA MusiCon staff will assist with all partner programming sessions. Partners are responsible for developing content and securing speakers for all partner sessions.

ALL PRODUCT DEMO AND PROMOTION OPPORTUNITIES are non-exclusive.

Included Perks:

- Logo inclusion on all website Partner pages, and in all pre and post event marketing emails.
- Logo placement on all event sponsor signage.
- Two (2) complimentary badges for staff working the event.
- Two (2) additional complimentary badges to distribute as needed.

Hands-On Room Swag Table

- Space on one of four (4) provided 6' tables for flyers, cards or other marketing materials.

Arcade Activation

- Small, dedicated space in hallway (gallery) area to set up a special activation/demonstration. Includes 6' table & 2 chairs. Must adhere to all venue guidelines.

Event Badge Lanyard

- Logo printed, front and back, on all event badge lanyards.
- Private Meeting or Interview Space.

NOLA MusiCon staff will assist with all partner events. Marketers are responsible for any expenses incurred outside agreed upon package inclusion.

Product Demo and Promotion

**Swag Table
Mon- Wed
Oct 28-30
(Ten Available)**

\$3,000

**Arcade
Activation
Mon- Wed
Oct 28-30**

\$6,000

**Event Badge
Lanyard
Mon- Wed
Oct 28-30**

\$4,000



BE A PART OF NOLA MUSICON. Join us in New Orleans, the birthplace of American Music, for **NOLA MusiCon**. Three days of thought provoking and informative sessions, networking and more await! Mark you calendars for October 28-30, 2024 at the New Orleans Marriott Warehouse Arts District Hotel. NOLA MusiCon is THE place to be in October. See you there!

Contact us at **partnerships@nolamusicon.com** to lock in your NOLA MusiCon 2024 experience!